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LOCATION
San Francisco, CA

# nidhi reddy
( n i d - t h e e )   ( r e d - d e e )
## software engineer & designer

## TECHNOLOGIES

| | | |
|---|---|---|
| JavaScript | Express | Webpack |
| HTML5 | React | Illustrator |
| CSS3 | Angular 1.0 | Photoshop |
| SASS | Mocha / Chai | Balsamiq |

*Currently learning : Redux and Firebase. I also hack on VR using Unity & WebGL!*

## EXPERIENCE

**Software Engineer**
AKQA
Aug 2016 - Present

▶ Developing responsive front-end components using JavaScript, HTML, SASS, Backbone, and AEM for Audi (audiusa.com)
▶ Items built: custom carousel, global nav, footer, filterable tabs, and more
▶ Collaborating with designers, devs, and PMs on a daily basis
▶ Building and designing an internal app using React, Redux, and Firebase

**Creative Tech Apprentice**
AKQA
June 2016 - Aug 2016

▶ Created three prototypes of innovative products and services in two-week sprints on teams of UX and visual designers
▶ Developed *Stream*, a product that can record your brilliant shower ideas with a press of a button and saves them to your Evernote.
▶ Prototyped with a Raspberry Pi, Python, Google Cloud API

**Designer, Animator**
Freelance
Oct 2012 - Dec 2016

▶ Designed educational illustrations, 2D animations, and UX / UI for web
▶ Covered all bases of client lifecycle from ideation to execution
▶ Selected clients: Khan Academy, Mo-Ti Productions, Gravitant, UT Austin

**Math Education Fellow**
Khan Academy
Aug 2014 - Aug 2015

▶ Managed relationships with key stakeholders as well as students for a pilot math education program based on Khan Academy
▶ Designed graphics for in-product badges, content, and email campigns.
▶ Generated UI designs for donation banners for biannual campaign.

**Design Intern**
City of Austin
Jun 2014 - Aug 2014

▶ Spearheaded the overall branding, including logo and visual design, for the City of Austin's Mentor & Tutor program

## EDUCATION

**Univ. of Texas of Austin**
Dec 2013

**B.S., with Honors, Mathematics and Film** (double major)
+ **Elements of Computing** Certificate; **Digital Arts & Media** Certificate

**General Assembly**
Jan - Apr 2016

Developed full-stack web apps in JavaScript and Ruby in a 12-week intensive program. Completed projects: *Gulliver* (interactive storytelling using a map as the medium), *Netflix & Chill* (dating application for movie-lovers), and *Nanagrams* (an online game based on one of my favorite games, Bananagrams)